## BEWARE OF COUNTERFEIT FORCIBLE ENTRY DOOR TRAINING PRODUCTS

## TO OUR VALUED CUSTOMERS AND POTENTIAL CUSTOMERS:

Please beware of counterfeit Forcible Entry Door training products that are currently trading off of the valuable goodwill of the brand of products offered by Firehouse Innovations Corp. Like many companies that have expended a significant amount of time and resources in developing quality products, there are various companies and individuals that are currently selling Forcible Entry Door training products that are apparently the same or similar in design to the products offered by Firehouse Innovations Corp. The sale and use of such "counterfeit" products can be in violation of U.S. Patent rights owned by Firehouse Innovations, Corp.

Firehouse Innovations Corp. owns a portfolio of U.S. Patents and pending patent applications, including U.S. Patent No. 8,408,917, which covers the design of the "Multi-Force Door," and U.S. Patent No. 8,419,435, which covers the design of a reusable forcible entry door training apparatus ("Crush Door Prop") which allows individuals to simulate forcible entry of outward opening metal doors mounted in metal frames.

In general, a U.S Patent is an intellectual property right granted by the Government of the United States of America to an inventor "to exclude others from making, using, offering for sale, or selling the invention throughout the United States or importing the invention into the United States" for a limited time in exchange for public disclosure of the invention when the patent is granted. In general, the term of a patent is 20 years from its filing date.

An owner of a U.S. Patent can sue a company or an individual in U.S. Federal Court for "infringement" of the Patent. Infringement of a U.S. Patent consists of the unauthorized making, using, offering for sale, or selling of a product in the United States, which is covered by a U.S. Patent, or otherwise importing a product into the United States, which is covered by a U.S. Patent. The Claims of a U.S. Patent define the scope of coverage against an infringing product.

What this means, in effect, is that Firehouse Innovations Corp. can seek legal action to prevent companies and individuals from making, selling and using "counterfeit" Forcible Entry Door training products that are covered by the Claims of U.S. Patent Nos. 8,408,917 and 8,419,435, for example. The remedies that a Patent owner can seek against a patent infringer include recovery of monetary damages and/or preventing the individual or company from using or selling an infringing product by order of a Federal Court, for example.

It should be noted that liability for patent infringement not only applies to a company or individual that actually sells an infringing product, but also to an <u>end-user who purchases and uses an infringing product</u>.

Firehouse Innovations Corp. intends to vigorously defend its patent rights and take legal action against infringers as appropriate to protect its patent rights. Therefore, for potential customers seeking to purchase Forcible Entry Door training products that are the same or similar in design to the products offered by Firehouse Innovations Corp., it would be prudent to consider (in your purchasing decision) the potential liability for patent infringement.